

# THE THREE LITTLE PIGS

A LESSON IN DIGITAL OPTIMIZATION



PROMIO



ONCE UPON A TIME...



BUSINESS BUILT WITH COST PER CLICK...



BUSINESS BUILT WITH COST PER LEAD...



BUSINESS BUILT WITH RETURN ON INVESTMENT...



THE BIG BAD WOLF...



THE BUSINESS BUILT WITH COST PER CLICK...



THE BUSINESS BUILT WITH COST PER LEAD...



HUFFED AND PUFFED, HUFFED AND PUFFED...



THE BUSINESS BUILT WITH RETURN ON INVESTMENT STOOD STRONG. THE END.

PROMIO

GREEN PAPER

FUNNY FORMAT.  
SERIOUS RESULTS.